

# GOLD COAST STREET FURNITURE PRODUCTION SPECIFICATIONS

## STATIC POSTER MATERIAL

- 283gsm Synthetic paper with UV coating. (Please note: our ad panels are backlit)
- Poster Size: 1775mm h x 1175mm w
- Visual Image Area: 1750mm h x 1150mm w
- Document to be scaled at 1/3 of the final trim size.
- Ensure all text, logos and important elements appear within the visual area.
- All scanned and raster images should be 300dpi if placed in your document at 100%.
- Provide 25mm image bleed, outside final trim size.

## Production Deadline

Static artwork is delivered to [print@qmsmedia.com](mailto:print@qmsmedia.com) and cc your Account Team, **15 working days prior** to the campaign start date.

## Poster Delivery Deadline

Poster delivery (if applicable) – **5 working days prior** to the campaigns commencement.

## Delivery Requirements

Cardboard tube 160x160 with no more than 25 posters per tube.

## Send to

Unit 2, 9 Central Drive  
Burleigh Heads QLD 4220

