

PRINT PRODUCTION SPECIFICATIONS

OUR PRODUCTION COMPANY IS MAC BASED

We can only accept files in these formats:

- InDesign - preferred (Up to InDesign or Adobe CC).
- Photoshop PSD, EPS - TIFF at 300dpi minimum, embedded profile, FOGRA39.
- Hi Res PDF (Bus files without grid or crops in bleed, billboard, crops marks required to indicate visual area).
- Files should be supplied at 10% of actual size.

IMAGES

All links must be supplied and should be:

- CMYK, TIFF, EPS, FOGRA39.
- Greyscale, TIFF, EPS (embedded profile: dot gain 15%).
- Resolution: TIFF & EPS images need to be a minimum of 300dpi @10%.
- Please contact us for individual job specifications.
- BITMAP (1000dpi min).

COLOURS

Where black is used in large areas a 4 colour black (30C, 20M, 20Y, 100K) is best.

Overprinting of colour is not accepted.

PLEASE ENSURE BLACK IS NOT OVERPRINTED.

FONTS

Convert all text to paths where possible or supply all screen & postscript used.

TRIMS & BLEEDS

- Trims marking final document size if used must be set outside the bleed area.
- Bleed for billboards & buses should be set at 50mm @ full size (5mm @ 10%) on all sides (apart from 100mm on full wraps).

MEDIA

- Email up to 20MB to **outdoorstaticops@qmsmedia.co.nz**
- Dropbox or Hightail anything above 20MB.
- Artwork can also be sent to :
Outdoor Static Ops (MediaWorks) 17 Hargreaves St, St Mary's Bay, Auckland.
- Please provide a colour proof where possible
- Departure from specifications will incur production (conversion) charges.

Contact outdoorstaticops@qmsmedia.co.nz and outdoortransitops@qmsmedia.co.nz for any questions.

