

THE EMPORIUM PRODUCTION SPECIFICATIONS

DIGITAL ARTWORK REQUIREMENTS

Final artwork must be supplied in one of the following formats:

- JPEG 72 dpi - 5MB max file size.
- MP4 - bitrate between 3,500 to 5,000 kbps.

If you are using JPEG please note the following types of JPEG are not supported:

- JPEG images that use the CMYK colour space.
- Grayscale or Black & White JPEG images.

Artwork Size

1952 pixels x 960 pixels (landscape)

Video Duration

Full motion MP4: File must be 15 seconds in length, unless otherwise approved by QMS.

Audio

No audio is required.

Production Deadline

1. MI template is filled out, including 'Key Number/File Name' and 'Share Percentage'.
2. Digital artwork and MI is delivered to campaigndelivery@qmsmedia.com and cc your Account Team, **5 working days (Monday) prior** to the campaign start date.

**The Emporium is situated within an urban tree-lined environment. As the foliage changes with the seasons, we encourage you to strategically position your branding to complement the current environment.*



ARTWORK SPECIFICATIONS

QMV-D649 | THE EMPORIUM

CNR LONSDALE & SWANSTON ST, MELBOURNE CBD

PIXEL: 1952px x 960px | PHYSICAL: 30.5m x 15.00m



SWANSTON ST

LONSDALE ST

