

DIGITAL BILLBOARD PRODUCTION SPECIFICATIONS

campaigndelivery@qmsmedia.com is the single point of contact for delivery of artwork.

DIGITAL ARTWORK GUIDELINES

Final artwork must be supplied in the following format:

- JPEG 72 dpi - 5MB max file size.
- Refer to individual specs for each digital billboard.

PRODUCTION DEADLINES

1. MI template is filled out, including 'Key Number/File Name and 'Share Percentage'
2. Digital artwork and MI is delivered to campaigndelivery@qmsmedia.com and cc your Account Team,
5 working days (Monday) prior to the campaign start date.

